# THE IMPORTANCE OF INVESTING IN WOMEN

## **VITAL VOICES**

Vital Voices Global Partnership is a nonprofit that invests in women who are taking on the world's greatest challenges.

This summer, my work focused on amplifying women leaders as they tackle climate change, human rights issues, political disempowerment and economic inequities.

> 20,000 NETWORK

**I FADERS** 

ENABLING ENVIRONMENT

Advocacy, research, events & arts

> VITAL VOICES PROVIDES LEADERS

WITH

HOLISTIC LEADERSHIP BUILDING

Training & mentoring

FINANCIAL INVESTMENTS

CRISIS RESPONSE

Emergency support to women leaders during times of crisis

VISIBILITY & Credibility

Awards, media & partnerships

ACCESS TO A GLOBAL NETWORK

Connecting peers, partners & donors

#### **THEIR IMPACT** Holistic investments in women leaders Global accelerator programs 184

- Grant programs \$2,586,982 in 2020
- Global embassy for women
- Recognition efforts and awards
- Advocacy and a strong network

## **MY ROLE**

3,000,000 PEOPLE

IMPACTED

Social media strategy and content creation

Media relations support and external communications

COUNTRIES

Current event research and response formulation

Event strategy - audience acquisition and promotion





### TAKEAWAYS

- Long-term, sustained investments are key to improving community outcomes
- Lift up the voices of others
- Take risks/be bold in your leadership
- Investing in one leader's journey impacts a thousand more



#### **STAY TUNED FOR THE GLOBAL LEADERSHIP AWARDS ON NOVEMBER 9TH**



Mary Miller Class of 2024

