

# Connecting Corporations to Causes



WORKING AS A  
BUSINESS DEVELOPMENT  
ASSOCIATE

## WHAT IS THE WI?

The Washington Institute is a nonprofit based in Washington, D.C. with a presence in Oxford, Paris, and Singapore. They were established to serve as a bridge between business, government, and society, and has been named one of the world’s top 50 thinktanks by the Lauder Institute of UPenn.



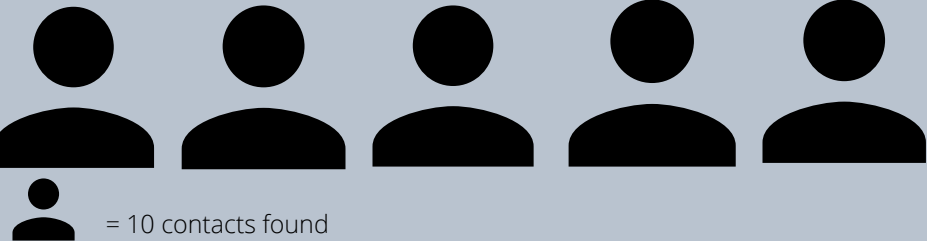
## INTERNSHIP RESPONSIBILITIES



9

Proposals written and sent to companies like PwC, Google, Microsoft, Amazon, etc. for funding and collaboration

Created letter templates, attended and took notes at webinars, assisted with miscellaneous research, and supported Global Sports Conference prep

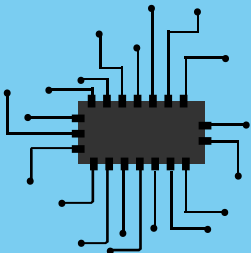


50+

Contacts found at companies and global sports ministries

## 3 PILLARS OF THE WI

TECHNOLOGY & INNOVATION



CORPORATE SOCIAL RESPONSIBILITY



GLOBAL ECONOMY



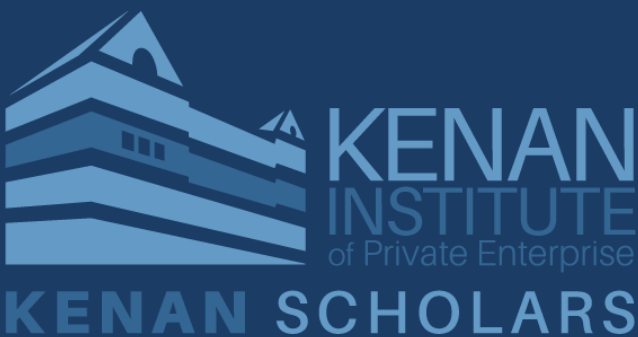
## TAKEAWAYS



- Cybersecurity is more important than ever!
  - First National Cyber Director Chris Inglis confirmed during summer
  - Increasing prevalence of cyberattacks (Colonial Pipeline, JBS Foods, NBA, etc.)
- Better to specialize in few issues than to dilute focus

## CONCLUDING THOUGHTS

I learned a lot about global collaboration - working with other students from all across the country and world was inspiring to experience as we worked together to address global issues.



Read more about the Washington Institute at [www.washinst.org](http://www.washinst.org)