

SUSTAINIABLE FINANCE AT CSE

INTERNSHIP OVERVIEW

- The Center for Sustainable Enterprise is a think tank at UNC Kenan Flagler's Kenan Institute of Private Enterprise that studies sustainability and the "triple bottom line" in the business
- Support CSE's India Impact Challenge, which aims to encourage sustainable solutions and impact investing in India
- Work as a specialist in Finance and Data Science to create materials for the promotion of the India Impact Challenge



INTERNSHIP RESPONSIBILITIES

DATA ANALYSIS

- Cleaned Carbon Disclosure Project (CDP) data for use throughout CSE
- Analyzed data using both basic and advanced data science methods
- Created data visualizations for use in informative materials
- Documented code through detailed Jupyter notebooks



MATERIAL CREATION

- Used and analyzed data and visualizations to create articles detailing topics sustainability and ESG topics
- Supported other interns in creating informative materials centered around their topics of expertise and interest
- Published articles on CSE's LinkedIn webpage



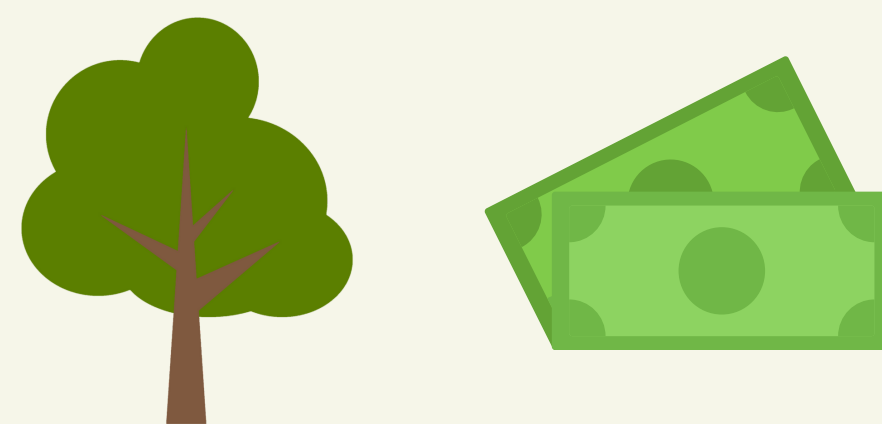
AWARENESS CAMPAIGN

- Assisted in the advertising and publicity of created materials
- Worked alongside marketing interns to create an effective marketing campaign
- Worked directly with the India Impact Challenge sponsors to ensure their vision was upheld throughout the process



KEY TAKEAWAYS

- Sustainability is integral to Finance
- Data and other resources should be leveraged as much as possible
- Many of the best ESG investment opportunities are in emerging markets



CONCLUSION

Interning with CSE was a challenging and formative experience that served to educate myself and others about sustainable finance, social media advertising, and data science. Through the internship, myself and my fellow interns made important strides to inform others about the ties and importance between sustainability and business.

