



ALWAYS THINK \$SMART FINANCIAL LITERACY INITIATIVE ▶▶

ASPIRATIONS

01

What drives AT\$?



- To prepare under-resourced youth for life's financial challenges so that money isn't an obstacle to fulfilling their aspirations
- To enhance the perspective of core financial philosophies and principles within young minds so that they possess a brighter outlook on financial literacy.



MISSION

02

What are the core principles?



- Always Think \$mart develops leaders, promotes financial literacy and academic excellence, and emphasizes long-term gain and generational wealth in under-resourced communities.



LEARNING OUTCOMES

03

What are the expected takeaways?



- List and define basic finance and economics principles related to financial literacy
- Explain the impact of long-term saving and investment strategies
- Identify and utilize tools that improve personal finance skills
- Employ critical thinking abilities that support financial decisions
- Identify and utilize resources that enhance college financial preparedness



CONTENT BREAKDOWN

04

How will this be executed?



- **Pre-Assessment:** Aimed to be 3-5 questions we ask participants in order to understand their prior knowledge.
- **The AT\$ Hub:** Houses our Learning Outcomes and consolidates the content that we will present to our audience.



CONTENT BREAKDOWN Pt.2

05

How will this be executed?



- **Interactive Content:** Maximizes engagement through real-world examples for participants to apply their understanding.
- **Post-Assessment:** Evaluates what participants have learned and if our objectives and outcomes were met. Also enables us to adjust material in ways that improve the experience.



NEXT STEPS

06

What direction(s) is AT\$ headed toward?



- Expand our partnership with Communities Supporting School of Wayne County and secure partners.
- Develop a full-range website and thorough easily accessible content hub



Meet the Co-Founders!



Maxwell Morant, a junior business major from Durham, North Carolina. He is a proud member of Alpha Phi Alpha Fraternity Inc. and writer for Black Ink Magazine. Alongside this opportunity Max interned at Brown Advisory as a Summer Analyst. Max's hobbies include watching anime and reading!



Logan Riggins, a junior business major from Belton, Texas. He is a proud member of Alpha Phi Alpha Fraternity Inc. and additionally interned at Credit Suisse as an Investment Banking Analyst. Logan's hobbies include watching movies, BBQ-ing!

The Official AT\$ Playlist!

