



# ALWAYS THINK \$MART FINANCIAL LITERACY INITIATIVE

## ASPIRATIONS

01

What drives AT\$?



- To prepare under-resourced youth for life's financial challenges so that money isn't an obstacle to fulfilling their aspirations
- To enhance the perspective of core financial philosophies and principles within young minds so that they possess a brighter outlook on financial literacy.



## MISSION

02

What are the core principles?



- Always Think \$mart develops leaders, promotes financial literacy and academic excellence, and emphasizes long-term gain and generational wealth in under-resourced communities.



## LEARNING OUTCOMES

03

What are the expected takeaways?



- List and define basic finance and economics principles related to financial literacy
- Explain the impact of long-term saving and investment strategies
- Identify and utilize tools that improve personal finance skills
- Employ critical thinking abilities that support financial decisions
- Identify and utilize resources that enhance college financial preparedness



## CONTENT BREAKDOWN

04

How will this be executed?



- **Pre-Assessment:** Aimed to be 3-5 questions we ask participants in order to understand their prior knowledge.
- **The AT\$ Hub:** Houses our Learning Outcomes and consolidates the content that we will present to our audience.



## CONTENT BREAKDOWN Pt.2

05

How will this be executed?



- **Interactive Content:** Maximizes engagement through real-world examples for participants to apply their understanding.
- **Post-Assessment:** Evaluates what participants have learned and if our objectives and outcomes were met. Also enables us to adjust material in ways that improve the experience.



## NEXT STEPS

06

What direction(s) is AT\$ headed toward?



- Expand our partnership with Communities Supporting School of Wayne County and secure partners.
- Develop a full-range website and thorough easily accessible content hub



### Meet the Co-Founders!



Maxwell Morant, a junior business major from Durham, North Carolina. He is a proud member of Alpha Phi Alpha Fraternity Inc. and writer for Black Ink Magazine. Alongside this opportunity Max interned at Brown Advisory as a Summer Analyst. Max's hobbies include watching anime and reading!



Logan Riggins, a junior business major from Belton, Texas. He is a proud member of Alpha Phi Alpha Fraternity Inc. and additionally interned at Credit Suisse as an Investment Banking Analyst. Logan's hobbies include watching movies, BBQ-ing!

### The Official AT\$ Playlist!

