

# Putting Sustainability on the Map



Mapping Global Climate Stories and Impact Investing Strategies

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## Student Team Interviews

5 Universities



4 Countries



95.6%

Over 95% of students interviewed indicated that climate change significantly affected their home country or community

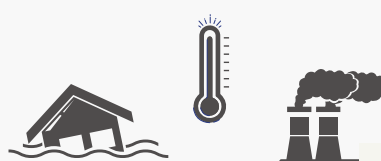
## Story Mapping

Provide Background, Industry Experience, & Path to Sustainability



1

Depict the Impact of Climate Change on their Home Communities



2

Highlight Investment Proposal to Facilitate Development in Emerging Markets



3

## Invest for the Future LinkedIn Group Launch



800+

youth-led organizations, university programs, and sustainability-focused business schools

## Key Components

### Communications and Outreach

- Contacted 10 student teams for interviews
- Coordinated interview times and communicated expectations
- Conducted 5 team interviews

### Original Content Creation

- Utilized ArcGIS mapping software to design and author 6 interactive articles
- Assisted in the development and publishing of COP26 related LinkedIn articles

### Networking with Professionals

- Conducted interviews with MBA students and professionals to learn about impact investing
- Weekly intern-led virtual lunch sessions with sustainability-minded guest speakers

## Conclusion

Working in a truly global setting has been an invaluable experience. Engaging with students and professionals around the globe restructured my perception of climate change and its impacts. Through my efforts sharing their stories, I hope to have empowered these individuals to continue their fight against climate change via impact investing.



To read student stories, visit [bit.ly/studentstakeholderseries](https://bit.ly/studentstakeholderseries)



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