



SHERROD CRUM, CLASS OF 2023

MISSION: SCHOLARSHIP: THE CEO EXPERIENCE



WHAT IS MISSION: SCHOLARSHIP?

MISSIONSCHOLARSHIP.ORG

A 501(c)3 nonprofit organization that is designed to provide equitable access to high-quality college and scholarship application preparedness resources for underserved students.

Services: 1:1 Application Appointments, College Readiness Seminars, College Readiness App



MISSION: SCHOLARSHIP IMPACT

OVER \$5,000,000 IN MERIT SCHOLARSHIPS OBTAINED

Assisted students in receiving admissions to elite universities such as **New York University** and **Princeton University**. Recipients of our services have also obtained competitive scholarships such as the **Gates Scholarship** and **Posse Foundation Scholarship**, and **Lewis & Dowdy Scholarship**.

SUMMER 2021 INITIATIVES











TAKEAWAYS FROM SUMMER CEO EXPERIENCE







COMMENT FROM A MISSION: SCHOLARSHIP INTERN:

"THE HIGHLIGHT OF MY INTERNSHIP SO FAR HAS BEEN LEARNING ABOUT THE TYPE OF RESEARCH NEEDED TO FORM A COMPLETE GRANT PROPOSAL FOR A 501(C)(3)

ORGANIZATION"